

PROLANTHROPY

PROFESSIONAL ATHLETES | MANAGED PHILANTHROPY | CHANGED LIVES

GRAPHIC DESIGNER

CORPORATE OVERVIEW:

Prolanthropy is the largest and most successful provider of philanthropy management services in professional sports, specializing in the formation and management of non-profit foundations of professional athletes. Having established an industry leading presence built on nearly two decades of world-class results, Prolanthropy provides clients with the fiduciary, governance, event, programming and marketing expertise needed to achieve their philanthropic goals.

POSITION:

The Graphic Designer position plays an integral role in the team and is responsible for providing support in all aspects of executing the Graphic Design functions of our Foundations and Corporate entity while working within the core values of the company to meet the company goals. The Graphic Designer will be a part of the team that serves all Foundations as well as the Prolanthropy Corporate entity.

This full-time, hourly position will be located at the headquarters of Prolanthropy in Florence, Kentucky. With an international reach, this is an excellent opportunity to work within the world of philanthropic endeavors as well as in sports management and sports marketing.

Successful candidates for this role are high-performing individuals that have a drive to produce consistent results and an ability to maintain personal motivation to independently achieve stated goals.

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KEY RESPONSIBILITIES:

- Planning concepts by studying relevant information and materials
- Develop concepts by designing art arrangement, size, type size and style and submitting them for approval
- Coordination with outside design-related vendors
- Contributing to team efforts by accomplishing tasks as needed
- Study Design briefs and determine requirements
- Projects prioritization and scheduling to meet operational needs
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs
- Use appropriate colors and layouts for each specific graphic
- Work with copywriters and creative directors to produce final design
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing, on-brand and accurate
- Continuous learning to keep skills and industry knowledge current
- Ability and willingness to quickly adapt to new technologies

SKILLS AND QUALIFICATIONS:

- Demonstrated success in producing managing multiple deliverables
- Proven graphic designing experience
- A strong portfolio of graphics
- Familiarity with design software and technologies
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines
- Degree or military experience in given field
- Consent to a pre-employment background check including education and work history verification, as well as a criminal background check
- Be legally qualified to work in the United States
- Be able to lift up to 30 lbs. occasionally without discomfort
- Proficiency in all Microsoft Office platforms, with a higher level of understanding and knowledge of Microsoft Excel